

Member Information Privacy Policy

Effective Date: March 1, 2026

1. Our Commitment to Privacy

The Troth is committed to protecting the privacy and personal data of our members. This policy outlines how we collect, use, and safeguard your information.

2. The "Neither Confirm Nor Deny" Policy

In accordance with standing Troth policy (Affirmed via Rede 4.05 Q42018), The Troth and its representatives will **neither confirm nor deny** the membership status of any individual to outside parties.

- **Exceptions:** This does not apply to Troth Officers, members of the Board of Directors (High Rede), or individuals holding titled positions who represent the organization publicly.
- **Purpose:** This policy protects members who may not be "out" as Heathen in their professional or personal lives and ensures the organization is not used as a tool for personal disputes.

3. Information We Collect

To manage your membership and provide services, we collect:

- **Personal Identification:** Name, date of birth (to verify 18+ status), and contact information (email, postal address, phone number).
- **Membership Details:** Membership type (Individual, Family, Lifetime), join date, and payment history.
- **Optional Information:** Tradition or kindred affiliation, and specific interests within the organization (e.g., Clergy, Lore, or Steward programs).

- **Digital Data:** IP addresses and browser cookies when you interact with thetroth.org to ensure site security and functionality.

4. How We Use Your Information

Your data is used strictly for organizational purposes:

- Processing membership dues and renewals.
- Distributing *Idunna* and other Troth publications.
- Conducting elections for the Board of Directors (Rede).
- Communicating organizational announcements.
- Verifying eligibility for leadership positions or specialized programs (Clergy/Lore).

5. Confidentiality and Access

Information of a confidential nature is handled on a "**need-to-know**" basis.

- **Staff Access:** Only the Membership Clerk, the Secretary, and relevant Board members have access to the full membership database.
- **No Sale of Data:** The Troth **does not sell, rent, or trade** member mailing lists or personal data to third parties for marketing purposes.
- **Third-Party Service Providers:** We may use third-party tools (e.g., payment processors like PayPal/Stripe or mailing services) to be able to process your membership.

6. Data Retention

- **Active Members:** We retain your data for the duration of your membership.
- **Former Members:** Financial records are kept for the period required by IRS regulations for 501(c)(3) organizations. Personal profiles may be archived to facilitate easier renewal in the future but will be deleted six months after cancellation (either by resignation or nonpayment of dues) of the membership account.

- **Marketing:** If you have opted into our newsletter as a member, your data is retained until you unsubscribe or you leave the organization.
- **Social Networks:** Messages/posts on any social media platform (Facebook, Discord, etc) will be removed after 1 year.*

7. Your Rights

Under our policy and applicable data protection laws, you have the right to:

- **Access:** Request a copy of the personal data we hold about you.
- **Correction:** Update or correct any inaccurate information in your member profile.
- **Erasure:** Request that we delete your personal data (subject to legal or "good standing" requirements for active members).

8. Safety and Legal Disclosure

While we prioritize your privacy, The Troth may disclose personal information if:

1. Required by a valid legal subpoena or court order.
2. Necessary to protect the safety of our members or the public.
3. A member's behavior violates our bylaws and necessitates a disciplinary review by the Board of Directors.

9. Contact Us

For any questions regarding your data, or to exercise your privacy rights, please contact the **Membership Clerk** or the **President**:

Email: clerk@thetroth.org | president@thetroth.org

Mailing Address: The Troth

325 Chestnut St Ste 800

Philadelphia, PA 19106-2608

**NB The Troth does not control what data is retained by the platforms themselves.*

